

## Privacy Policy

Effective Date: 1<sup>st</sup> March 2026

Welcome to Admission B.Tech (“we,” “our,” or “us”). Your privacy is important to us. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.admissionbtech.com](http://www.admissionbtech.com).

### 1. Information We Collect

- Full Name, Phone Number, Email Address, City, Preferences - IP address, browser type, device info, pages visited
- Cookies and tracking technologies

### 2. How We Use Your Information

- Provide counselling and admission support - Contact via phone, WhatsApp, email
- Improve services and run ads

### 3. Sharing of Information

- Partner colleges and consultants
- Third-party tools (CRM, ads platforms) We do not sell your personal data.

### 4. Third-Party Services

- Google Ads, Analytics, Meta Ads

### 5. Data Security

We take reasonable steps to protect your data.

### 6. Your Rights

- Access, update, or delete your data - Opt-out of marketing

### 7. Disclaimer

We are an independent consultancy, not affiliated with any university.

### 8. Changes

We may update this policy anytime.

### 9. Contact

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Website : [www.admissionbtech.com](http://www.admissionbtech.com)